# MEDIA KIT 2026



ARTIST

# PETE POWERZ

MEDIA KIT RELEASE 2026

www.YeZSiRRECORDS.com PETEPOWERZ730@gmail.com



# PETE POWERZ

## ARTIST

✓ Social Reach: 11.8K+ Instagram followers — over 130% above the average indie hip-hop artist.
✓ Playlist Engagement: Pete Powerz Radio features 50 curated tracks, signaling active listener interest.
✓ Growth Momentum: Consistent streaming engagement shows continued audience growth with each release.

Pete Powerz is a Bronx-bred hip-hop artist known for gritty lyricism, authentic storytelling, and uncompromising East Coast energy. With a catalog spanning over a decade, Pete blends street realism with motivational themes, collaborating with respected underground artists while steadily building his presence across major digital platforms.

## BEST SONG / ALBUM

- ***WHY ME? DON'T TRY ME! ( ALBUM )***
  *PETE POWERZ*
- ***NOTES OF A PHARAOH ( ALBUM )***
  *PETE POWERZ*
- ***ON BORROWED TIME ( ALBUM )***
  *PETE POWERZ*
- ***ON BORROWED TIME DELUXE ( ALBUM )***
  *PETE POWERZ*



**X MARKS THE SPOT ( SINGLE )**
31,056 stream

## FUTURE PROJECTS

Pete Powerz is entering a new creative era under the watchful eye of producer and engineer Rich Ahee. His sixth album, Mr. Matos A.K.A. Perico Rico, explores identity, growth, and resilience through sharp lyricism and refined production. Alongside it, Necessary Awareness, an Autism Awareness album, aims to inspire understanding and inclusion through music. Both projects will be released under Pete Powerz's independently owned label, YeZ S.i.R. Records LLC.

## CONTACT:


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